

KING-TV 333 Dexter Avenue N Seattle, WA 98109

Multimedia Services Corp. 915 King Street 2nd Floor Alexandria, VA 22314-3089

Contract # 852767

Schedule Dates 09/06/12-09/12/12

Advertiser Alliance for Northwest Jobs and Exports (39587)

Agency/T-Code Multimedia Services Corp. (2823)/147217806

Product Political - Non-Ballot Issue (1196)

Brand ALLIANCE FOR NW JOBS (177126)

Salesperson Clark, Dave (3097)

Sales Office TeleRep - Washington D.C.

Buyer Name MCDONALD,NEAL

Phone/Fax (360) 224-8179 /

CPE 5098

Comments

Date:

Account Types National/Political Issue - Agency

Billing Type Standard

ALLIANCE FOR NW JOBS

**** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered09/05/12Last Modified09/07/12Entered ByWhitney Wood

CO-OP NO

Headline # 06304870

Demo Order Type

Type Normal

Package Deal

Commission % 15.00

Date:

Comments:

Net Total \$74,715.00

\$13,185.00

Sales Tax

Commission

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	u We Th	Fr Sa	Su S	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/06/12-09/07/12	3	:30	5:57A- News @ 6am M-F				2	2		4	\$1,500.00	\$6,000.00	Seattle/Tacoma (KING) (KING)		9/5/12
2.0	Normal Line / SPOT	09/06/12-09/07/12	3	:30	7A- Today Show			l I	1	1		2	\$1,500.00	\$3,000.00	Seattle/Tacoma (KING) (KING)		9/5/12
3.0	Normal Line / SPOT	09/06/12-09/07/12	3	:30	11:59A- News @ 12pm			l I	2	2		4	\$700.00	\$2,800.00	Seattle/Tacoma (KING) (KING)		9/5/12
4.0	Normal Line / SPOT	09/06/12-09/07/12	3	:30	5P- 5:30P (PT)			l I	1	1		2	\$1,500.00	\$3,000.00	Seattle/Tacoma (KING) (KING)	5P NEWS	9/5/12
5.0	Normal Line / SPOT	09/06/12-09/07/12	3	:30	5:30P- 6P (PT)			 	1	1		2	\$1,600.00	\$3,200.00	Seattle/Tacoma (KING) (KING)	5P NEWS	9/5/12
6.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	6:29P- News @ 630pm M-F			l I	1 1	2		2	\$2,000.00	\$4,000.00	Seattle/Tacoma (KING) (KING)		9/5/12
7.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	7P- Evening Magazine			l I	1 1	2		2	\$1,300.00	\$2,600.00	Seattle/Tacoma (KING) (KING)		9/5/12
8.0	Normal Line / SPOT	09/06/12-09/07/12	3	:30	11:35P- 12:35A (PT)			l I	1	1		2	\$1,100.00	\$2,200.00	Seattle/Tacoma (KING) (KING)	TONIGHT SHOW	9/5/12
9.0	Normal Line / SPOT	09/06/12-09/07/12	3	:30	1:36A- Last Call wtih Carson Daly			 	1	1		2	\$300.00	\$600.00	Seattle/Tacoma (KING) (KING)		9/5/12
10.0	Normal Line / SPOT	09/06/12-09/07/12	3	:30	4:28A- News @ 430am			l I	1	1		2	\$300.00	\$600.00	Seattle/Tacoma (KING) (KING)		9/5/12
11.0	Normal Line / SPOT	09/06/12-09/07/12	3	:30	4:57A- News @ 5am M-F			l I	2	2		4	\$750.00	\$3,000.00	Seattle/Tacoma (KING) (KING)		9/5/12
12.0	Normal Line / SPOT	09/06/12-09/07/12	3	:30	11P- News @ 11pm M-F				1	1		2	\$2,100.00	\$4,200.00	Seattle/Tacoma (KING) (KING)	LATE NEWS	9/5/12
13.0	Normal Line / SPOT	09/08/12-09/08/12	3	:30	6P- News @ 6pm			l I		1		1	\$500.00	\$500.00	Seattle/Tacoma (KING) (KING)		9/5/12

CONFIRMATION CONTRACT

Accepted-Station:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 11:48 AM on Friday, September 7 2012



KING-TV 333 Dexter Avenue N Seattle, WA 98109

Multimedia Services Corp. 915 King Street 2nd Floor Alexandria, VA 22314-3089 Contract # 852767

Schedule Dates 09/06/12-09/12/12

Advertiser Alliance for Northwest Jobs and Exports (39587) Agency/T-Code Multimedia Services Corp. (2823)/147217806

Product Political - Non-Ballot Issue (1196) Brand ALLIANCE FOR NW JOBS (177126)

Salesperson Clark, Dave (3097)

Sales Office TeleRep - Washington D.C. MCDONALD, NEAL **Buyer Name**

CPE 5098

Phone/Fax

Date:

Account Types National/Political Issue - Agency

(360) 224-8179 /

Billing Type Standard

Comments

ALLIANCE FOR NW JOBS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered 09/05/12 **Last Modified** 09/07/12

Whitney Wood **Entered By** CO-OP No

06304870 Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$13,185.00 **Net Total** \$74,715.00

Sales Tax

Seattle/Tacoma (KING) (KING) By Broadcast Month **Spots** Rate Sep. 2012 79 \$87,900.00 Grand Total: 79 \$87,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	a S	u Spot	s Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	09/08/12-09/08/12	3	:30	7:28P- Northwest Backroads						1			1 \$600.0	9600.00	Seattle/Tacoma (KING) (KING)		9/5/12
15.0	Normal Line / SPOT	09/09/12-09/09/12	3	:30	11:35P- Upfront							2	2	2 \$300.0	9600.00	Seattle/Tacoma (KING) (KING)		9/5/12
16.0	Normal Line / SPOT	09/09/12-09/09/12	3	:30	5A- Sunday Today Show							1		1 \$300.0	9300.00	Seattle/Tacoma (KING) (KING)		9/5/12
17.0	Normal Line / SPOT	09/10/12-09/12/12	3	:30	5:57A- News @ 6am M-F		2	2	2					6 \$1,500.0	9,000.00	Seattle/Tacoma (KING) (KING)		9/5/12
18.0	Normal Line / SPOT	09/10/12-09/12/12	3	:30	7A- Today Show		1	1	1					3 \$1,500.0	0 \$4,500.00	Seattle/Tacoma (KING) (KING)		9/5/12
19.0	Normal Line / SPOT	09/10/12-09/12/12	3	:30	11:59A- News @ 12pm		2	2	2					6 \$700.0	0 \$4,200.00	Seattle/Tacoma (KING) (KING)		9/5/12
20.0	Normal Line / SPOT	09/10/12-09/12/12	3	:30	5P- 5:30P (PT)		1	1	1					3 \$1,500.0	0 \$4,500.00	Seattle/Tacoma (KING) (KING)	5P NEWS	9/5/12
21.0	Normal Line / SPOT	09/10/12-09/12/12	3	:30	5:30P- 6P (PT)		1	1	1					3 \$1,600.0	94,800.00	Seattle/Tacoma (KING) (KING)	5P NEWS	9/5/12
22.0	Normal Line / SPOT	09/10/12-09/12/12	3	:30	6:29P- News @ 630pm M-F		1	1	1					3 \$2,000.0	0 \$6,000.00	Seattle/Tacoma (KING) (KING)		9/5/12
23.0	Normal Line / SPOT	09/10/12-09/12/12	3	:30	7P- Evening Magazine		1	1	1					3 \$1,300.0	0 \$3,900.00	Seattle/Tacoma (KING) (KING)		9/5/12
24.0	Normal Line / SPOT	09/10/12-09/12/12	3	:30	11:35P- 12:35A (PT)		1	1	1					3 \$1,100.0	0 \$3,300.00	Seattle/Tacoma (KING) (KING)	TONIGHT SHOW	9/5/12
25.0	Normal Line / SPOT	09/10/12-09/12/12	3	:30	1:36A- Last Call wtih Carson Daly		1	1	1					3 \$300.0	900.00	Seattle/Tacoma (KING) (KING)		9/5/12
26.0	Normal Line / SPOT	09/10/12-09/12/12	3	:30	4:28A- News @ 430am		1	1	1					3 \$300.0	0 \$900.00	Seattle/Tacoma (KING) (KING)		9/5/12

CONFIRMATION CONTRA	\CT	
Accepted-Station:	Date:	Comments:

Accepted-Agency/Advertiser:

		Contract Schedule Dates
	KING-TV	Advertiser
	333 Dexter Avenue N	Agency/T-Cod
	Seattle, WA 98109	Product
THE HOME TEAM	•	Brand
		Salesperson
		Sales Office
Multimedia Services Cor	p.	Buyer Name
915 King Street		Phone/Fay

Billing Type

Comments

Standard

Contract #	852767	Date Entered	09/05/12
Schedule Dates	09/06/12-09/12/12	Last Modified	09/07/12
Advertiser	Alliance for Northwest Jobs and Exports (39587)	Entered By	Whitney Wood
Agency/T-Code	Multimedia Services Corp. (2823)/147217806	CO-OP	No
Product	Political - Non-Ballot Issue (1196)	Headline #	06304870
Brand	ALLIANCE FOR NW JOBS (177126)	Demo	
Salesperson	Clark, Dave (3097)	Order Type	Normal
Sales Office	TeleRep - Washington D.C.	Package Deal	
Buyer Name	MCDONALD,NEAL	Commission %	15.00
Phone/Fax	(360) 224-8179 /	Commission	\$13,185.00
СРЕ	5098	Net Total	\$74,715.00
Account Types	National/Political Issue - Agency	Sales Tax	

ALLIANCE FOR NW JOBS
****** THIS IS A CASH IN ADVANCE SCHEDULE ******,

Station	Comments	Entered
tle/Tacoma (KING) (KING)		9/5/12
tle/Tacoma (KING) (KING)		9/5/12

Seattle/Tacoma (KING) (KING)

By Broadcast Month Spots

79

79

Sep. 2012

Grand Total:

Rate

\$87,900.00

\$87,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We '	Th F	r Sa	Su	Spots	Rate	Total	Station	Comments	Entere
27.0	Normal Line / SPOT	09/10/12-09/12/12	3	:30	4:57A- News @ 5am M-F		2	2	2				6	\$750.00	\$4,500.00	Seattle/Tacoma (KING) (KING)		9/5/12
28.0	Normal Line / SPOT	09/10/12-09/12/12	3	:30	11P- News @ 11pm M-F	2	Х	Х	Х				2	\$2,100.00	\$4,200.00	Seattle/Tacoma (KING) (KING)		9/5/12
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Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Comments:

2nd Floor

Alexandria, VA 22314-3089